

Regulament de participare la
concursul de creatie video
„**SKY LED WOW**”, care face
parte din platforma de
competitii
„**SKY’S THE LIMIT**”

2023

Concursul de creatie video „**SKY’S THE LIMIT**” (STL) este organizat de catre **SkyTower Building SRL**, compania care detine cladirea SkyTower, si este dedicat videografilor si artistilor video 2D/3D.

Prezentul regulament va fi semnat si datat de catre fiecare Participant. Nesemnarea regulamentului va avea drept consecinta excluderea din concurs.

Reguli de participare si organizare:

1. Data limita **STANDARD** predare materiale video: nu mai tarziu de 22 septembrie, 23:00; data limita **EXTINSA**: **15 octombrie 2023, ora 23:00.**
2. In cadrul concursului **SKY’S THE LIMIT** vor fi acceptate exclusiv materiale video realizate dupa data de **17.07.2023** si predate catre SkyTower pana la data de **22.09.2023.**
3. Materialele video castigatoare vor fi anuntate si premiate dupa data de **22.09.2023.**
4. Premiile din concurs sunt urmatoarele:

Premiul 1: **8.000 EUR** pentru un video 3D castigator sau **5.000 EUR** pentru un video 2D castigator
Premiul 2: **2.000 EUR** pentru un video 3D castigator sau **1.000 EUR** pentru un video 2D castigator
Premiul 3: **1.000 EUR** pentru un video 3D castigator sau **500 EUR** pentru un video 2D castigator

Regulation for participating
in video creation contest
„**SKY LED WOW**”, as part of
competition platform
called “**SKY’S THE LIMIT**”

2023

Video creation contest “**SKY’S THE LIMIT**” (STL) is organized by **SkyTower Building SRL**, the company that owns the SkyTower Building, and is dedicated to 2D/3D videographers and video artists.

This regulation shall be signed and dated by each Participant. The failure to sign the regulation shall cause the respective Participant to be excluded from the contest.

Participation and organization rules:

1. video materials **STANDARD** delivery deadline: September 22th, 23:00; **EXTENDED delivery deadline: October 15th, 23:00 hours**
2. Video materials created exclusively after **17.07.2023** shall be accepted within the **SKY’S THE LIMIT** contest. The video materials shall be delivered to SkyTower until **22.09.2023.**
3. The winning video materials shall be announced and awarded after **22.09.2023.**
4. The contest prizes are as follows:

1st place: **EUR 8,000** for a winning 3D video or **EUR 5,000** for a winning 2D video
2nd place: **EUR 2,000** for a winning 3D video or **EUR 1,000** for a winning 2D video
3rd place: **EUR 1,000** for a winning 3D video or **EUR 500** for a winning 2D video

<p>5. Fiecare participant se va inscrie cu un numar de maxim 3 materiale video de tip 3D si/sau 2D cu un puternic impact visual.</p> <p>6. Materialele video vor fi prezentate pe peretele LED din receptia cladirii Skytower. Peretele LED are o forma specifica cu unele parti ale ecranului fiind dispuse la 90 de grade fata de restul ecranului, iar participantii trebuie sa tina cont de aceste particularitati cand creaza materialele video.</p> <p>7. Specificatiile ecranului LED se regasesc in anexa prezentului regulament.</p> <p>8. Toate materialele video inscise trebuie sa aiba „THE WOW FACTOR”, adica sa genereze un impact vizual pozitiv si puternic cand sunt afisate pe ecranul LED din lobby-ul cladirii si sa aiba minim 1 minut.</p> <p>9. Nu exista o tema anume in care trebuie sa se incadreze materialele video inscise. Ceea ce conteaza este creativitatea, iar de acolo mai departe, SKY’S THE LIMIT.</p> <p>10. Materialele video inscise nu vor contine watermark sau mesaje text, cu exceptia cazului in care literele si/sau cifrele continute in mesaje sunt parte integranta din elementele grafice.</p> <p>11. Niciun material video din concurs nu va putea contine persoane identificabile.</p> <p>12. Prin semnarea prezentului regulament, Participantii garanteaza ca la crearea materialelor video inscise au folosit exclusiv continut liber de drepturi de autor sau pentru care Participantii detin drepturile de autor sau drepturile de utilizare in scopurile si conditiile mentionate in prezentul regulament.</p> <p>13. Materialele video vor fi prezentate in format Mp4, FRAMERATE 25fps sau 30tps, rezolutie 4K (3840 X 2160), CODEC mp4(h264), bitrate max: 15Mbps, denumirea fiecaruia se va face dupa</p>	<p>5. Each participant shall submit between one and three video materials in 3D and/or 2D with a strong visual impact.</p> <p>6. Video materials shall be presented on the LED wall at the reception area of the SkyTower Building. The LED wall has a specific shape, and some sections of the screen are 90 degrees to the rest of the screen, and the participants must consider these details when they create the video materials.</p> <p>7. The specifications of the LED screen are presented in the annex to this regulation.</p> <p>8. All the submitted video materials must have “THE WOW FACTOR”, namely they must generate a positive and strong visual impact when they are displayed on the LED wall of the building lobby and they should also have a length of minimum 1 minute.</p> <p>9. There are no themes which submitted video materials need to follow. What matters is creativity, and from there, SKY’S THE LIMIT.</p> <p>10. Submitted video materials shall not contain watermarks or text messages unless the respective letters and/or figures constitute an integral part of the creative graphic elements.</p> <p>11. No video material from the contest shall contain identifiable persons.</p> <p>12. By signing this regulation, the Participants guarantee that when they created the submitted video materials, they exclusively used content free of copyright or for which the Participants own the copyright or the right to use the respective materials, for the purposes and under the conditions indicated in this regulation.</p> <p>13. Video materials shall be presented in the Mp4 format, FRAMERATE 25fps or 30tps, resolution 4K (3840 X 2160), CODEC mp4(h264), bitrate max: 15Mbps, and they shall be named as follows: first</p>
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<p>urmatoarea regula: prenume_nume_SLW_zz.ll.aaaa_1 (numerotarea se va face de la 1 la 3) Exemplu: ionel_popescu_SLW_15.08.2023_1</p> <p>14. Fiecare participant va trimite materialele video arhivate intr-un folder care-i poarta numele, incarcate pe www.wetransfer.com, pe adresa skysthelimit@skytower.ro</p> <p>15. Prin semnarea prezentului Regulament, Participantul este de acord ca SkyTower Building SRL sa poata folosi, fara niciun fel de restrictie si pe perioada nelimitata, materialele video inscrise in concurs, atat pentru prezentarea si popularizarea evenimentului SKY'S THE LIMIT prin materiale publicitare in format electronic sau tiparite, cat si pentru afisarea materialelor video pe ecranul LED ale cladirii Skytower, in scop ambiental.</p> <p>16. Competitia este validata de un numar minim de 5 participanti inscrisi oficial pe email-ul skysthelimit@skytower.ro pana la data de 30 septembrie 2023 si care trimit materialele video pana la data de 15 octombrie 2023.</p> <p>17. Castigatorii competitiei vor fi promovati pe canalele de media si social detinute de SkyTower Building.</p> <p>Am luat cunostinta de regulamentul de participare, imi asum obligatiile mentionate in acesta si sunt de acord sa il respect intrutotul. Prenume, Nume</p> <p>Data</p> <p>CNP</p> <p>Semnatura</p>	<p>name_surname_SLW_dd.mm.yyyy_1 (the numbering shall be from 1 to 3) Example: ionel_popescu_SLW_15.08.2023_1</p> <p>14. Each participant shall send the video materials archived in a folder named after them, uploaded to www.wetransfer.com, to e-mail address skysthelimit@skytower.ro</p> <p>15. By signing this Regulation, the Participant agrees that SkyTower Building SRL may use, without any restriction and for an unlimited period, the video materials submitted to the contest, both for presenting and promoting the SKY'S THE LIMIT event by advertising materials in electronic or printed format, and for displaying the video materials on the LED screen of the SkyTower building, as background.</p> <p>16. The competition is validated by a minimum number of 5 participants officially registered by email at skysthelimit@skytower.ro until September 30th 2023 who deliver the video materials until October 15th 2023.</p> <p>17. The competition winners will be promoted in the media and social media channels owned by SkyTower Building.</p> <p>I have taken note of the participation regulation, I accept the obligations indicated therein, and I agree to fully comply with them. First name, surname</p> <p>Date</p> <p>Personal Identification Number</p> <p>Signature</p>
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ANEXA 1 – specificatii video LED WALL/

ANNEX 1 – LED WALL video specifications

ATTENTIE! Fiecare element de 500 X 500 mm are 192 x 192 dots

EXEMPLU: latura de 9.000 mm latime are 18 elemente patrate de 500 X 500 mm = 3456 pixels

ATTENTION! Each 500 X 500 mm element has 192 x 192 dots

EXAMPLE: the 9.000 mm width has 18 square elements and equals 3456 pixels

