

Regulations for participation in the photography competition titled

**“ BIG CITY LIGHTS”**  
part of the program titled  
**SKY’S THE LIMIT**

“**BIG CITY LIGHTS**” (BCL) public photography contest is the third competition, part of the **SKY’S THE LIMIT** program organized by **SkyTower Building SRL**, the company that owns the **SkyTower Building**, and it is a competition with prizes distributed in 2 categories:

**1. GENERAL PUBLIC**

**2. SKYTOWER & BYTOWER TENANTS**

**BIG CITY LIGHTS (BCL)** competition is intended for all those who have a passion for photography and who are practicing this passion as a hobby.

The present Regulations must be signed and dated by each participant. Any participant who does not sign the Regulations is excluded from the contest.

**Participation and Organization Rules:**

- 1. STANDARD Deadline** for registering photos in the competition: **March 15th, 2025**
2. During **BIG CITY LIGHTS** competition, only photos taken after **December 11<sup>th</sup>, 2024** will be accepted.
3. The winners of this competition will be announced and awarded after **February 1st, 2025**.
4. The prizes of the **BIG CITY LIGHTS** photo competition are divided into two categories, as follows:
  - 4.1. **GENERAL PUBLIC:**
    - 1<sup>st</sup> Prize - **1,000 Euro**
    - 2<sup>nd</sup> Prize - **500 Euro**
    - 3<sup>rd</sup> Prize - **250 Euro**
  - 4.2. **SKYTOWER & BYTOWER TENANTS:**
    - 1<sup>st</sup> Prize - **1,000 Euro**
    - 2<sup>nd</sup> Prize - **500 Euro**
    - 3<sup>rd</sup> Prize - **250 Euro**
5. Photo competition theme: **BIG CITY LIGHTS = pictures with illuminated urban elements (constructions, buildings, monuments, streets, shops, etc.)**
5. **Photos registration rules:**
  - 5.1. Each participant will submit a minimum of 1 portrait and/or landscape photo. The maximum number of photographs that can be submitted by each participant is **3 pictures**.
  - 5.2. All the photos submitted have to be clean and free from any type of watermark, text messages or any other kind of filters and added elements, and no photo in the competition may show identifiable persons except for the participant himself.

- 5.3. The photos will be presented in .jpg format, and the title of each will be decided according to the following rule: **firstname\_name\_BIGCITYLIGHTS\_dd.mm.yy yy\_1** (numbering will be from 1 to 3, example below)  
**ion\_popescu\_BIGCITYLIGHTS\_11.01.2025\_1**
- 5.4. Each participant will send the compressed photos in a folder with the participant's name and the category, uploaded on [www.wetransfer.com](http://www.wetransfer.com), at [skysthelimit@skytower.ro](mailto:skysthelimit@skytower.ro) and ALSO to [skytower@iconicpr.ro](mailto:skytower@iconicpr.ro) **until latest March 15th, 2025**
- 5.5. No participant or photo may participate in both categories.
- 5.6. **Until March 15th, 2025 latest, each participant will upload his/her competition photos on the personal social media profile (Instagram, Facebook, LinkedIn), tagging the SkyTower Bucharest account + using ALL of the following 4 tags:**
- #bigcitylightscompetition
  - #skysthelimit
  - #theiconicSkyTower
  - #skyfluencer
- 5.7. Upon uploading the photos on the personal social media profile, each competition participant will at least "Follow" one of the respective social media profiles of SkyTower Building:
- Instagram: <https://www.instagram.com/skytowerbucharest/>  
FB: <https://www.facebook.com/SkyTowerBucharest>  
LinkedIn: <https://www.linkedin.com/company/bucharest-skytower/>
- 5.8. Photos will be sent out to [skysthelimit@skytower.ro](mailto:skysthelimit@skytower.ro) and to [skytower@iconicpr.ro](mailto:skytower@iconicpr.ro) by [wetransfer.com](http://wetransfer.com), no later than **March 15th, 2025**.
7. Each participant grants to SkyTower Building the right to use the competition photos, at any time during AND AFTER the competition, both on social networks and on the websites of SkyTower Building ([www.skytower.ro](http://www.skytower.ro)), as well as on the printed marketing materials belonging to SkyTower, as well as on the websites of any of the RPHI companies present on [www.rphinternational.com](http://www.rphinternational.com).
8. For the avoidance of any doubt, the participant agrees that SkyTower Building SRL may use, at any time, without any restriction and for an unlimited period, the photos registered in the competition, both in online advertising materials, as well as in print, for showcasing and increasing the popularity of SKY'S THE LIMIT programme and/or other competitions, as well as for promoting SkyTower Bucharest and RPHI group.

With my signature I hereby confirm to comply with all the Participation Regulations stated above

**First name, Name**

**Date**

**Signature**